



## Adroddiad Menter Blynyddol 2019



## 2019 Enterprise Annual Report



## 2019 Grŵp Llandrillo Menai

### Annual Impact Summary

In summary, our overall ambition for Entrepreneurship at GLLM is to:

**‘Provide all learners with an opportunity to participate in entrepreneurial activities, supporting those with specific ambitions to start-up and beyond; helping them to progress through the regional enterprise ecosystem and contributing to increasing the numbers of start-ups across North Wales’.**

Since its merger Grwp Llandrillo Menai (GLLM) has demonstrated a commitment to the promotion and embedding of a culture that clearly demonstrates the importance given to entrepreneurship. It is viewed as a means of stimulating economic growth and improving prosperity

GLLM is fortunate to have very knowledgeable and experienced Enterprise Champions who are responsible for co-ordinating and delivering events, activities and mentoring across all 9 campuses. The team is led by Karen Aerts who also runs her own counselling business and amongst her areas of expertise are confidence and resilience workshops. Gareth Thomas worked for part of 2019 at the Coleg Menai and Coleg Meirion Dwyfor sites and brought with him a unique skills-set of digital literacy with a focus on running his own hugely successful gaming company. During 2019 the team was further strengthened by the desire to offer an additional role to focus on the HE students across the Grwp. Stephanie Harding is a lecturer in Business and has an MA in Enterprise and Entrepreneurship Education.

#### **GLLM Enterprise Aims**

- Ensure all learners have access to Enterprise education and activities as part of their curriculum to improve their employment prospects and benefit a growing knowledge economy
- Engage with approximately 4000 learners each year as a result of embedding Enterprise and Entrepreneurship into full time courses
- Empower teaching & learning staff to embed an entrepreneurial ethos in their specific curriculum
- Operate and think in innovative and enterprising ways to ensure that the Grŵp is performing to the highest level
- Identify, create and plan for new opportunities linked to our regional sector priorities and local market intelligence
- Embrace enterprise education as a life-long learning process
- Maximise our capacity by using external partners and stakeholder resources
- As part of Be the Spark activities, encourage learners to register and engage to help build and connect with the entrepreneurial community in Wales.

**2019**

<b>Engage (entrepreneurship awareness raising activities)</b>	<b>3100 students</b>
<b>Empower (Students participating in activities to increase entrepreneurial capacity)</b>	<b>500</b>
<b>Equip (Students test-trading or validating their business ideas)</b>	<b>107</b>
<b>Students supported to start a business</b>	<b>22</b>
<b>Number of businesses started</b>	<b>5</b>